

Anushan Ragunathan

[Email](#) • [LinkedIn](#) • [Portfolio](#) • [Github](#)

Toronto ON • (647) 542-8134

SKILLS

TECHNICAL: Python, Javascript, HTML, CSS, Bootstrap, jQuery, MongoDB, MySQL, Node.js, React.js, Express.JS

EDUCATION

RYERSON UNIVERSITY

BSc. Honours degree in Computer Science, Minor in Mathematics GPA: 4.11/4.3

Relevant Coursework: Computer Organization, Computer Science, Discrete Mathematics

Extracurricular Activities: Ryerson Formula Racing Team apprentice

Toronto, ON

September 2021-

UNIVERSITY OF TORONTO

School of Continuing Studies, Full-Stack Web Development Boot Camp

Technologies: HTML, CSS, Git, JavaScript, jQuery, MongoDB, MySQL, Node.js, React.js

Toronto, ON

PROFESSIONAL EXPERIENCE

BRIDGESTONE AMERICAS

Technical Support Consultant

Richmond Hill, ON

November 2019-

- Provided back-end support for TireConnect Platform (API requests, back end configuration, vendor connections)
- Assisted clients with TireConnect script implementation and front end development
- Diagnosed, troubleshooted and resolved a range of software, hardware, and connectivity issues.

NUIT D'ÉTÉ SKINCARE

Search Engine Optimization Specialist

Toronto, ON

March 2020 –

February 2021

- Composed an [introductory article](#), published among 100+ websites such as ABC, FOX and NBC, enhancing SEO and improving website ranking
- Launched a Google ads campaign, increasing monthly sales conversions by 48%

eCommerce Developer

- Maximized customer retention by automating email capture, resulting in a 50X increase in email database
- Leveraged TrustPilot's API to increase customer reviews by 300% and automate review request process
- Implemented new graphics, product photography and store theme to parallel brands overall vision

PROJECTS

NUIT D'ÉTÉ SKINCARE'S ONLINE WEBSITE

HTML / CSS / JavaScript {[Live](#)} {[Github](#)}

- Redesigned and built existing website into a highly functional eCommerce site utilizing Shopify's platform.
- Amassed a 100% increase in store conversions after initial launch

FOODBAND

Bootstrap / jQuery / Firebase {[Live](#)} {[Github](#)}

- Designed an application for concert goers to find a place to eat after their event
- APIs utilized include Ticketmaster & Google Places